

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.73

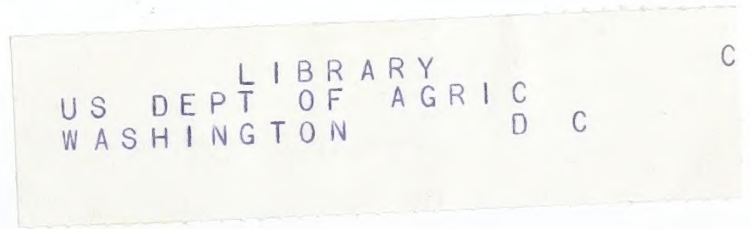
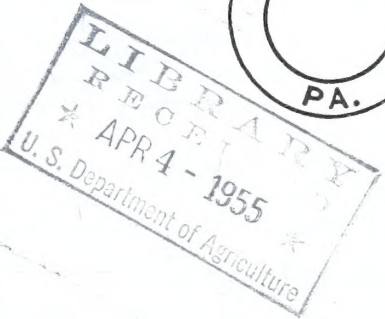
Conard-Pyle Co.
West Grove, Pa

=1953=

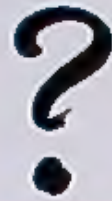
Ro

**A GREAT NEW
ROSE OF
SENSATIONAL
BEAUTY!**

See inside for details...



**PRESIDENT
EISENHOWER**



YOU REAP

THE CONARD-PYLE COMPANY
WEST GROVE, PA.

Please send me, at proper time for planting, the plants indicated below, with the distinct understanding that all are guaranteed and will be replaced if, for any reason, they fail to bloom. Enclosed is \$_____ (NOTE: please add 25¢ handling charge if total order is less than \$5.) Prices given include delivery to your door.

| | | |
|--------|-------|--|
| NAME | | |
| STREET | | |
| CITY | STATE | |



The wonderful President Eisenhower Star Rose is ready to grace your garden after years of patient development by experts. Be among the first to enjoy its glorious rich red brilliance, its large, beautifully formed blooms and grand, strong, straight stems. Continuous in bloom, this sweet-smelling beauty flourishes on upright, bushy plants with heavy canes 2½ to 3 feet tall, with few thorns and leathery, dark green, disease-resistant foliage. You'll love this new Rose, which so perfectly combines charm, fragrance and dependability.

\$2.50 ea.; 3 or more, **\$2.20** ea.

\$6.15

This new All-America winner is a lovely thing in dainty pink with a heart of gold. Its long-pointed, pink and gold buds will delight you. The open blooms are breathlessly beautiful . . . a light, radiant, pleasing shade of pink with a sunny glow from the yellow at the base of the petals. The blooms are large and well formed, with 35 to 40 petals. Thoroughly tested, of course, as are all Star Roses, Tiffany blooms early and late and right through midsummer heat. The plant itself is compact, upright, vigorous and grows from 3 to 4 feet in height. Its foliage is bright green. Tiffany, a rose of rare beauty, is a fine choice.

\$3 ea.; 3 or more, \$2.65 ea.

\$7.05

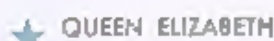


Here is the first Rose introduced in the new Grandiflora class . . . a well-formed Hybrid Tea type of bloom with all the abundance of a Floribunda. You'll love Queen Elizabeth's beautiful blooms . . . pink and showy in their candelabra-like way of growing. Each has its own 6 to 12-inch stem, making the flowers well suited to individual cutting. The plants are tall (3 to 4 feet), upright, vigorous, and all season long they put on an extravagant display of pink bloom. This is a variety you should plant this year, if you'd like the excitement of so new and delightful a Rose.

\$3 ea.; 3 or more, \$2.65 ea.

A \$12.25 Value for **\$10.80**

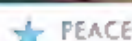
\$8.80



PEACE ROSES
are admired by movie star Barbara
Hale as she gathers them
in a Hollywood garden.

For those who know Peace Rose, no description is necessary. For others, our enthusiasm is likely to seem exaggerated. No other Rose has been so universally admired . . . no other Rose is like it. The blooms are yellow, edged with delicate pink. It varies in color from day to day. It grows tall and strong and large. Blooms outlast all others. Peace is the one Rose you should have. If you can have but one, the one Rose you should have many of, if your space permits.

\$2.50 ea.; 3 or more,
\$2.20 ea.





★ RED WONDER

Red Wonder OUR NEWEST FLORIBUNDA

Blooms continuously from spring until frost

Here's a riot of rich red . . . of flashing brilliance for you to enjoy this year—our newest Star Floribunda Rose. Opening blooms glow like rubies, with a crimson-carmine coloring that's deep, bright and unfading. It is free in bloom, with individual flowers 3 to 3½ inches across and with 25 to 30 petals. Plants are always full of fresh-looking blooms. Red Wonder grows 2½ to 3 feet high, is vigorous, healthy, bushy. In a word, it's a "gem."
\$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.



★ IRENE OF DENMARK
The finest white Floribunda with true "sweetheart" form of bud, opening to large double bloom.

SPECIAL OFFER NO. 74
4 FLORIBUNDAS
RED WONDER. (Described above.) Plant Pat. 1341. \$2.
IRENE OF DENMARK. (See right.) Plant Pat. 889. \$1.75.
COCORICO. A flashing scarlet, gay and showy, with semi-double flowers. Plant Pat. 1193. \$2.
FASHION. Bright coral-peach All-America winner. Plant Pat. 789. \$2.
A \$7.75 Offer for \$6.85

LIKE MINIATURES? You'll love these...

Fairies of the Rose World



★ TOM THUMB IN A THIMBLE

Note this perfection in a thimble . . . a splendid Rose representing all miniatures. Isn't it intriguing? You'll marvel at the tiny buds, the rich crimson flower. Fine hardy plants, free in bloom. \$1 ea.; 3 or more, 90c ea.; 25 or more, 80c ea.; 50 or more, 70c ea.

These fascinating little plants are true Roses with tiny thorns, foliage, buds and blooms. They're garden conversation pieces growing from 6 to 12 inches high and with 1-inch-wide blooms! The children adore them, and so will you for their appeal is wide. Perfect for place-card decorations, corsages, boutonnieres, the fairy-like blooms are living gems. Try these miniature Stars this season . . . watch them all summer long . . . enjoy their dainty loveliness. They bloom from spring to frost.

SPECIAL OFFER NO. 75
ALL MINIATURES
TOM THUMB. (Described at left.) \$1.
PIXIE. The world's tiniest, fully double white Rose. Plant Pat. 408. \$1.
RED IMP. A new deep rich crimson, startling in its brightness. Plant Pat. 1032. \$1.
SWEET FAIRY. Deep pink, opening to bright apple-blossom-pink; fragrant. Plant Pat. 748. \$1.
A \$4 Value for \$3.60



★ ANGELS MATEU

An old favorite among Hybrid Teas, Angels Mateu is luscious, smooth orange-rose, colored unlike any other Rose. \$1.75 ea.; 3 or more, \$1.55 ea.

OVER 40 PETALS ON THIS SWEET-SCENTED ROSE

A *Glorious* DEEP RED ROSE YOU WILL WANT FOR THE FRONT ROW

Crimson Glory is the ideal Hybrid Tea for front-row showing. It's a splendid red Rose—bushy, exceptionally free blooming, and usually rather low and spreading. Deep crimson in color and delightfully fragrant. Treat yourself this year to the beauty of one or more of these.

\$1.75 ea.; 3 or more, \$1.55 ea.

SPECIAL OFFER NO. 76
CRIMSON GLORY. (Described above.) \$1.75.
RADIANCE. Dependable rose-pink with true Rose fragrance. \$1.50.
SOEUR THERESE. Carries candelabras of buttercup-yellow flowers. \$1.50.
A \$4.75 Value for \$3.95



★ CRIMSON GLORY

SPECIAL OFFER NO. 77
CRIMSON GLORY. (Described at left.) \$1.75.
ANGELS MATEU. (Described above.) \$1.75.
CONDESA DE SASTAGO. (See below.) Delightfully fragrant blooms of yellow and red. \$1.50.
KAISERIN AUGUSTE VIKTORIA. Scented, cream-white flowers with lemon-tinted center. \$1.50.
POINSETTIA. Brilliant flowers of clear scarlet-red, dependable in cool or hot weather. \$1.50.
PRESIDENT HERBERT HOOVER. Large, fragrant blooms of scarlet, yellow, cerise and flame. \$1.50.
ECLIPSE. (See below.) Beautiful, long tapering buds open to large, golden yellow blooms. \$1.75.
SOEUR THERESE. Buttercup - yellow candelabras on wiry stems. Very popular. \$1.50.
A \$12.75 Offer for only \$9.95

WANT BEAUTIFUL ROSES IN BLOOM THIS JUNE?



★ CONDESA DE SASTAGO

Plant Star Roses NOW

Choose from this wonderful array of dependable Star Roses—all guaranteed to bloom—all certain to give you untold hours of pleasure, year after year. Send your order today . . . enjoy your Roses this June.

**FREE! 4-OZ. CAN OF STAR
ROSE-GROW TO SPEED-FEED
YOUR ROSES AND OTHER PLANTS**

Makes 20 quarts of fertilizer solution
Developed specially for roses.

**HURRY! Send your order within
10 days, to receive this gift.**



©

★ ECLIPSE